

Focus on Selling, Not on Administrative Tasks

Maximize your investment in HubSpot with our in-house experts who provide strategic guidance, execute necessary tasks, and provide tailored support for your team to drive revenue growth and enhance operational efficiency. **With Ocozzio's RevOps Administrative service, your HubSpot account will be optimized to unlock actionable insights and help you achieve your goals.**

How do we help you get the most out of HubSpot?



Training and Support

- ✓ **Team Alignment:** We're part of your team and operations, providing seamless collaboration and execution
- ✓ **User Training:** Ensures portal adoption and mastery
- ✓ **General Support:** Ongoing access to experts for guidance and assistance
- ✓ **Portal Strategy Consultation:** Optimization for effectiveness and user productivity



Management and Organization

- ✓ **Deal Pipeline:** Streamline sales processes and deal tracking
- ✓ **Lead Management:** Organized process of tracking and nurturing potential clients
- ✓ **Sequences:** Creation, performance tracking, and outreach optimization
- ✓ **Account Automation:** Efficiently automate tasks based on defined criteria
- ✓ **Contact Management:** Uniform, scrubbed, and segmented data for personalized outreach
- ✓ **User Management:** Administration and monitoring of user access and permissions
- ✓ **Standard Integrations:** Seamless connection with other businesses within your account
- ✓ **Custom Integrations:** Discovery and project planning for tailored connections that link your account with external systems



Performance Analysis and Optimization

- ✓ **Goal Tracking and Recommendations:** Monitor for continuous improvement, accountability, and impact
- ✓ **Portal Audit:** Identify inefficiencies, improve data accuracy, and optimize outreach
- ✓ **Regular Check-Ins:** Scheduled meetings to provide updates and discuss pain points and opportunities
- ✓ **Reporting:** Insights on sales performance and pipeline analytics

Prioritize revenue generation and improve the productivity of your sales team with Ocozzio. Let's get started.

